

# Aptus

The art of  
essential  
choices

Relevant partners,  
investors and  
suitable places  
for confidential  
conversations and  
decisions.



Choose partners  
better.



Assess  
investors more  
precisely.



Make decisions  
more reliable.



Contact  
US



**Aptus supports entrepreneurs in selecting relevant partners, investors and suitable places for confidential conversations, negotiations and decisions.**

Aptus supports decisions where selection, trust and long-term impact are decisive.

## SERVICES

01

### Aptus Partnerships

The focus is on partner companies whose capabilities create the basis for further growth.

- Selection of growth-oriented corporate partners
- Assessment of quality, reliability, risk and growth potential
- Planning the expansion of product scope, capability and market access
- Preparation of viable partnerships for new business opportunities

[www.artofgrowth.partners](http://www.artofgrowth.partners)

02

### Aptus Succession

Succession is more than a sale. It is the careful transfer of ownership, responsibility and life's work.

- Preparation of business transitions
- Optimization of company value before a transaction
- Evaluation of the preferred investor type: strategic investor vs. private equity
- Selection of suitable successors or investors

[www.artofsuccession.com](http://www.artofsuccession.com)

03

### Aptus Travel

For entrepreneurs where travel is part of relationship-building, negotiation or strategic development.

- Design of special business trips with partners, investors or decision-makers
- Creation of meeting structures for confidential conversations
- Selection of suitable places for conversations and negotiations
- Effective use of hotel and airline membership programs

[www.artoftravel.global](http://www.artoftravel.global)

## BENEFITS

- **Stronger decision foundations** - more precise assessment of opportunities, risks and fit.
- **Better partner selection** - clearer selection of companies, investors and meeting formats.
- **More suitable places and settings** - more professional design of encounters with impact.

## TARGET GROUP

- Aptus works for entrepreneurs, owner families, self-employed professionals and decision-makers.
- We find the right partners for you in diverse situations of business development.